

Press release

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## Asiamold 2023 opens from 1 – 3 March exploring the future of manufacturing

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**The 17th edition of Asiamold – Guangzhou International Mould & Die Exhibition opens today, running from 1 – 3 March showcasing the latest mould, die casting and additive manufacturing products on the market. Held concurrently with SPS – Industrial Automation Fair (SIAF) Guangzhou at the China Import and Export Fair Complex in Guangzhou, both exhibitions anticipate a turnout of 35,000 guests and 450 exhibitors, across 20,000 square meters of exhibition space.**

Asiamold remains one of South China's most renowned exhibitions for the mould and 3D printing sectors. Supporting the Chinese government's latest green and production initiatives for the manufacturing industry, the fair is committed to staying ahead of the trends by highlighting the latest technologies and solutions. To fulfil the sourcing needs of all participants, a comprehensive fringe programme is once again being organised, that gives exhibitors and visitors the chance to explore the most innovative products and technological advancements. With the ease of restrictions in China earlier this year, the industry looks set to renew its dynamism and provide increasing business opportunities.

### **Leading brands gather for Asiamold 2023**

A selection of influential mould and 3D printing companies are present at this year's fair, demonstrating their most recent offerings to meet the current market requirements. Among the exhibitors are a range of well-known moulding brands, such as Dongguan Yalu Industry Co Ltd, Zhuhai Gree Dajin Precision Mould Co Ltd, Jianyi Plastic Mould (Shenzhen) Co Ltd, Hostar Hotrunner Technic Co Ltd and Maxmore Technology Group as well as prominent 3D printing brands including Formlabs, Zhejiang Flashforge 3D Technology Co Ltd, Shanghai Fusion Intelligence Co Ltd, Rayshape (Suzhou Laisai Intelligence Technology Co Ltd) among others.

### **A comprehensive fringe programme for dialogue within the manufacturing industry**

Asiamold offers more than just an exhibition, but also provides invaluable opportunities to gain insight into the future of manufacturing. Industry leaders will discuss the most current market trends and advancements in the field, from mould making to die casting and 3D printing technologies. In 2023, the fair's focus covers a variety of topics, including:

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

## **Guangzhou International 3D Printing Industry Technology Application Seminar**

- Topic: How to Use 3D Printing to Solve Small Batch Verification Requirements in Enterprise R&D  
Presented by: Shi Haibo, Senior Product Manager, Rayshape
- Topic: Formlabs New Automation Solution Release: Realize 24-hour Printing Mass Production  
Presented by: Corin Ke, Senior Marketing Manager Greater China, Formlabs

## **The 4<sup>th</sup> Industrial Moulding Summit: Digital Transformation and Applications for the Mould-making Industry**

- Topic: The Path to Digitalisation for Mould Factories  
Presented by: Wang Yu Hai, South China Sales Director, Shenzhen Moldbao Technology Co Ltd
- Topic: Transformation towards Smart Manufacturing for Small and Medium Sized Injection Moulding Companies  
Presented by: Quan Jie, General Manager, Guangdong Zhisu Internet Technology Co Ltd

## **Injection Moulding Advanced Technology Forum**

- Topic: How to Optimise the Design of Automobile Injection Moulds  
Presented by: Deng Chenglin, General Manager, Moren Technology
- Topic: New Technology and Development Trend of Injection Moulds Industry  
Presented by: Xie Yangyi, General Manager, Shume Technology

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including:

- **Formnext + PM South China:** 29 – 31 August 2023, Shenzhen, China
- **Formnext Forum Tokyo:** 28 – 29 September 2023, Tokyo, Japan
- **Formnext:** 7 – 10 November 2023, Frankfurt, Germany

For more information, please visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com).

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely

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knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022